



2023/ANNUAL
RECEPTION

THE CARIBBEAN COUNCIL
HOUSE OF LORDS

A COCKTAIL RECEPTION AT
THE BRITISH HOUSES OF PARLIAMENT

SPONSORSHIP OPPORTUNITIES

- Associate your brand with the prestigious British Houses of Parliament
- Demonstrate your brand's support of the Caribbean region
- Build awareness of your company's values and objectives
- Strengthen relationships with key clients, investors and stakeholders

01 | ABOUT US

THE CARIBBEAN COUNCIL

The Caribbean Council is trade and investment membership organisation which supports responsible and sustainable private-sector led investment and development in the Caribbean, Cuba and Central America.

www.caribbean-council.org

THE BRITISH HOUSES OF PARLIAMENT

One of the most iconic buildings on the planet, the British Parliament is the cradle of democracy and synonymous with the most important of values – trust, respect and fair-play. The Council have hosted a Reception at the Houses of Parliament annually since 2002.

www.parliament.uk

02 | ABOUT OUR GUEST OF HONOUR



The Hon. Philip Edward Davis, KC, MP Prime Minister of the Bahamas and Chairman of the Caribbean Community (CARICOM)

The Honourable Philip Edward Davis, KC, MP has served as Prime Minister and Minister of Finance for the Commonwealth of The Bahamas since the election of 2021. He is a Leader of the Progressive Liberal Party and has been the MP for Cat Island, Rum Cay & San Salvador since May 2002.

The Prime Minister Davis will be joining our Annual Reception with a delegation of senior officials and politicians from the Bahamas.

The Caribbean Council has invited other Heads of Government and senior officials from the region to the Annual Reception at the House of Lords, who will be in London on the occasion of Kings Charles III coronation this May.

03 | ENGAGE OUR NETWORK



To celebrate the coronation of King Charles III, the Caribbean Council will invite other Prime Ministers from the region.

Our sponsorship packages give you the opportunity for a high profile association with **Prime Minister of the Bahamas and Chairman of the Caribbean Community (CARICOM), The Hon. Philip Edward Davis, KC, MP** and with the largest and most high profile Caribbean related reception of its kind in the UK and the only Caribbean specific event held at the Houses of Parliament.

*Digital activity will be from **March to May** & the physical event the **3rd of May**

04 | THE NETWORK - DIGITAL

Promotion of your brand involvement across multiple channels

REACH YOUR TARGET AUDIENCE

Advertising and featured content provision in our 3 market leading publications, read by policymakers, investors and business leaders internationally

20K+

Unique visitors
to website pa

10K+

Linkedin
followers

2K+

Twitter
followers

20K+

Members,
subscribers &
followers

Sponsors will be provided with data and evidence showing engagement in the event communications including the website, social networking, social media and emails across the three months of the campaign.

MULTIPLE CHANNELS

Email marketing,
Linkedin, Facebook,
Website, Twitter,
YouTube, Instagram

TRADITIONAL MEDIA

Direct promotion to our extensive database of press and media contacts in Guyana and UK

05 | THE NETWORK – IN PERSON

Over 200 influential guests active in Caribbean politics and business



57%

UK & CARIBBEAN
BUSINESSES

17%

NATIONAL GOVS &
NGOS

15%

CARIBBEAN AND
CENTRAL AMERICA
DIPLOMATIC CORP

8%

LEGAL FIRMS

2%

MARKETING/
MEDIA
ORGANISATIONS

1%

CHARITIES

Job titles include: Chairman, CEO, COO, Managing Director, Vice President, Chief Commercial Counsel, Legal Adviser, Corporate Broker, Senior Economist, Regulatory Affairs, Research & Exploration, Commercial/Development/Business Managers.

06 | BRANDS IN OUR NETWORK

Leading international investors, businesses and top Caribbean companies including:



07 | TESTIMONIALS



Previous Guests of Honour include
Heads of Government from:



Cayman
Islands



Guyana



St. Vincent &
Grenadines



British
Virgin Islands



St. Lucia

Headline Sponsors
have included:



*“Able to strengthen
relationships.... in such
prestigious and
impressive surroundings”*

Annual Reception Sponsor

*“I can take business relations to
a place which most people will
never see from the inside of the
Houses of Parliament”*

Annual Reception Guest

*“What an opportunity to be
associated with high profile
government officials”*

Annual Reception Sponsor

PAST RECEPTION SPEAKERS



The Hon. David Granger,
Former President of Guyana



Baroness Fairhead CBE,
Former Minister of state for Trade &
Export Promotion, DIT, UK Government



His Excellency Dr Mohamed
Irfaan Ali, President of Guyana



The Hon. Dr Ralph Gonsalves MP, Prime
Minister of St Vincent and Grenadines

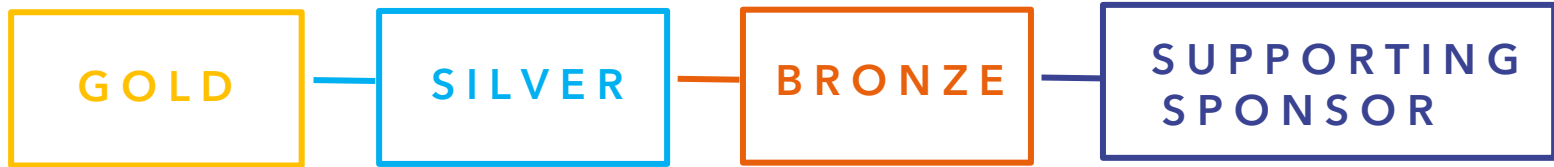


The Hon. David Smith, OBE,
Former Premier and Minister of Finance of
the Virgin Islands



The Hon. Allen Chastanet,
Former Prime Minister of St Lucia

08 | THE SPONSOR PACKAGES AND BENEFITS



GOLD SPONSOR PACKAGE

SPONSORSHIP OPPORTUNITY

This is an exclusive package and will be sold on a first-come, first-served basis

> If you are able to confirm within 30 days of the offer we are also able to offer a 5% discount

The sponsorship fee is subject to VAT at 20%

GOLD

£11,500

GOLD SPONSOR PACKAGE

BENEFITS

DIGITAL NETWORK PROMOTION OVER 3 MONTHS

- Recognised as the Gold Sponsor on all the Council's marketing material for the event
- A communications plan agreed with the Caribbean Council pre- and post-event to help you build awareness of your company's values and objectives. This will include up to 12 posts featuring material, branding and messaging specific to your objectives. This can include video, images and editorial content.
- Agreed material will be posted on all of the Caribbean Council's social media channels (LinkedIn, Twitter, Facebook, Instagram, Youtube) over the three month period
- Most prominent coverage in a digital sponsor brochure circulated to all invitees ahead of, and immediately following, the event
- Sponsor branded event graphics provided to you for your own distribution on social media
- Opportunity to provide featured content in the Council's three business publications (2 articles of up to one page each)
- Opportunity to have a quarter page advert in our flagship publication Caribbean Insight for the 3 months
- Gold Sponsor logo will be prominently included on a banner advert for all sponsors in insight for 3 months

GOLD SPONSOR PACKAGE

BENEFITS CONTENT

IN PERSON NETWORK PROMOTION AT THE EVENT

- A personal introduction to the Prime Minister of the Bahamas and Chairman of CARICOM as our Gold Sponsor
- A 5 minutes speaking opportunity at the Reception
- Full acknowledgement and thanks by our President, Rt Hon the Lord Bruce of Bennachie during his speech
- Gold priority logo on all branding at the event including event banner stands and attendee name badges
- Prominent positioning of your branding next to the speakers for the official photographs of the event
- A marketing display stand at the event in a prime location- if required, a member of staff can be provided to manage the stand and respond to enquiries
- 20 complimentary tickets; either for you to invite guests directly or; for you to request the Council to invite named individuals on your behalf
- Guest list provided ahead of the event and personal introductions to guests who you would like to meet
- A tour of the Houses of Parliament for the sponsor and up to 3 guests, followed by afternoon tea with our President, Rt Hon the Lord Bruce of Bennachie
- Opportunity to provide a branded courtesy gift to guests i.e. umbrella, Moleskin journal, water bottle

SILVER SPONSOR PACKAGE

SPONSORSHIP OPPORTUNITY

There are 2 opportunities for this package and will be sold on a first-come, first-served basis

>If you are able to confirm within 30 days of the offer we are also able to offer a 5% discount

The sponsorship fee is subject to VAT at 20%

SILVER

£6,500

SILVER SPONSOR PACKAGE

BENEFITS

DIGITAL NETWORK PROMOTION OVER 3 MONTHS

- Recognised as the Silver Sponsor on all the Council's marketing material for the event
- A communications plan agreed with the Caribbean Council pre- and post-event to help you build awareness of your company's values and objectives. This will include up to 6 posts featuring material, branding and messaging specific to your objectives. This can include video, images and editorial content.
- Agreed material will be posted on all of the Caribbean Council's social media channels (LinkedIn, Twitter, Facebook, Instagram, Youtube) over the three month period
- Coverage in a digital sponsor brochure circulated to all invitees ahead of, and immediately following, the event
- Sponsor branded event graphics provided to you for your own distribution on social media
- Silver Sponsor logo will be prominently included on a banner advert for all sponsors in Insight for 3 months

SILVER SPONSOR PACKAGE

BENEFITS CONTENT

IN PERSON NETWORK PROMOTION AT THE EVENT

- Full acknowledgement and thanks by our President, Rt Hon the Lord Bruce of Bennachie during his speech
- Silver priority logo on all branding at the event including event banner stands including branding next to the speakers for the official photographs of the event
- A marketing display stand at the event in a prime location- if required, a member of staff can be provided to manage the stand and respond to enquiries
- 12 complimentary tickets; either for you to invite guests directly or; for you to request the Council to invite named individuals on your behalf
- Guest list provided ahead of the event and personal introductions to guests who you would like to meet

BRONZE SPONSOR PACKAGE

BENEFITS

DIGITAL NETWORK PROMOTION OVER 3 MONTHS

- Recognised as the Bronze Sponsor on all the Council's marketing material for the event
- A communications plan agreed with the Caribbean Council pre- and post-event to help you build awareness of your company's values and objectives. This will include up to 3 posts featuring material, branding and messaging specific to your objectives. This can include video, images and editorial content.
- Agreed material will be posted on all of the Caribbean Council's social media channels (LinkedIn, Twitter, Facebook, Instagram, Youtube) over the three month period
- Coverage in a digital sponsor brochure circulated to all invitees ahead of, and immediately following, the event
- Sponsor branded event graphics provided to you for your own distribution on social media
- Bronze Sponsor logo will be prominently included on a banner advert for all sponsors in Insight for 3 months

BRONZE

£3,500

*The sponsorship fee is
subject to VAT at 20%*

BRONZE SPONSOR PACKAGE

BENEFITS CONTENT

IN PERSON NETWORK PROMOTION AT THE EVENT

- 8 complimentary tickets; either for you to invite guests directly or; for you to request the Council to invite named individuals on your behalf
- Bronze priority logo on all branding at the event including event banner stands and branding next to the speakers for the official photographs of the event
- A marketing display stand at the event in a prime location
- Guest list provided ahead of the event

SUPPORTING SPONSOR PACKAGE

BENEFITS

DIGITAL NETWORK PROMOTION OVER 3 MONTHS

- Recognised as the Supporting Sponsor on all the Council's marketing material for the event
- Coverage in a digital sponsor brochure circulated to all invitees ahead of, and immediately following, the event
- Sponsor branded event graphics provided to you for your own distribution on social media
- Supporting Sponsor logo will be prominently included on a banner advert for all sponsors in Insight for 3 months

IN PERSON NETWORK PROMOTION AT THE EVENT

- 3 complimentary tickets; either for you to invite guests directly or; for you to request the Council to invite named individuals on your behalf
- Supporting Sponsor priority logo on all branding at the event including event banner stands and branding next to the speakers for the official photographs of the event
- A marketing display stand at the event in a prime location
- Guest list provided ahead of the event

**SUPPORTING
SPONSOR**

£1,500

*The sponsorship fee is
subject to VAT at 20%*

OTHER BENEFITS FOR ALL SPONSORS: PRE, DURING & POST -EVENT

BENEFITS

DIGITAL NETWORK PROMOTION OVER 3 MONTHS

- Company profile, logo and hyperlink from Caribbean Council Annual Reception website page
- Logo on the banner advert in the Caribbean Insight for 3 months
- Sponsor logo on the graphics posted on Caribbean Council social media channels (LinkedIn, Instagram, Youtube)

IN PERSON NETWORK PROMOTION AT THE EVENT

- Sponsor badge to highlight your involvement
- Caribbean Council will facilitate introductions whom the sponsor is interested in meeting

OTHER SPONSORSHIP OPPORTUNITIES

Additional opportunities are available i.e. sponsorship of the rum punch cocktail, prize draw and band. Prices and further information are available on request.

SUMMARY OF SPONSORSHIP PRICES

GOLD	SILVER	BRONZE	SUPPORTING SPONSOR
£11,500	£6,500	£3,500	£1,500

All sponsorship fees are subject to VAT at 20%

09 | CONTACT US



Thank you for taking time to review the benefits of an association with the Caribbean Council and this important visit and event.

Interested in Sponsorship?

Please contact:

Maria Tereza Laino, Membership Manager

Email: mariatereza.laino@caribbean-council.org

Phone: +44 (0) 2075838739

Mobile: +34 627 349 528

The logo for The Caribbean Council, featuring the text 'THE CARIBBEAN COUNCIL' in white, set against a teal, angular background.