



The Bahamas Chamber  
of Commerce and  
Employers'  
Confederation Present:



# MAKING THE CASE FOR FINANCIAL MANAGEMENT A QUICKBOOKS WORKSHOP

Join the BCCEC for this Financial Management workshop to learn about why small and medium-sized enterprises and nonprofit organizations should incorporate the practice of Financial Management into their business model.

## SESSION TOPICS

- What is financial management?
- Exploring the financial management components
- Making the case for the use of QuickBooks to effectively manage and grow your business
- Demonstrating how QuickBooks can be an excellent financial management platform
- Case Study: financial management working in the 'real world'.

## LEARNING OBJECTIVES

After this course, the participant will be able to explain:

- What is Financial Management?
- The components of Financial Management
- Why businesses should adopt Financial Management?
- Who benefits from financial management?
- The Financial Management 'ecosystem'

## WORKSHOP INFO

Applicants can choose to participate in either Session 1 or Session 2.

**SESSION 1**  
October 4th 2021  
10 AM - 4PM

**SESSION 2**  
October 5th 2021  
10 AM - 4PM

**ATTENDANCE FEE:**  
\$28 per person (VAT included)

**PLATFORM:**  
Hosted via Zoom - Registration required.

**WORKSHOP LECTURER:**  
Mr. Clayton Gardiner  
Certified QuickBooks Pro Advisor &  
Small Business Accountant &  
Consultant

**REGISTER TO ATTEND NOW! THE FIRST 24 REGISTRANTS WILL RECEIVE COMPLIMENTARY QUICKBOOKS SUBSCRIPTIONS! SPACES ARE LIMITED!**

**Register Now: <https://bit.ly/BCCECQuickbooksworkshop>**

For more information: (242) 322-2145 | [info@thebahamaschamber.com](mailto:info@thebahamaschamber.com) | [www.thebahamaschamber.com](http://www.thebahamaschamber.com)