

ASSOCIATION OF CARIBBEAN STATES (ACS)

13TH BUSINESS FORUM OF THE GREATER CARIBBEAN
Virtual Edition

28th – 30th October, 2020

Theme: Integrating the Greater Caribbean - Building Partnerships towards a Common Future

DRAFT ANNOTATED AGENDA

| Wednesday, 28 th October | |
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| 10:30 A.M. – 12:30 P.M. | <p>Webinar I - <i>Mobility is key: Connecting the Greater Caribbean</i> (Open)</p> <ul style="list-style-type: none"> ● Opening Remarks by ACS Director of Trade and Sustainable Development ● Remarks by the Chair of the ACS Special Committee on Transport ● Moderator: ACS Director of Trade and Sustainable Development, José Miguel Rovira ○ Lead Speaker: Senior Economic Affairs Officer from the United Nations Economic Commission for Latin America and the Caribbean, Ricardo J. Sánchez ○ Discussant 1: President and Chief Executive Officer of Maritime & Logistics Consulting Group, Eduardo E. Lugo T. <i>A Multi-Modal Approach to Connecting the Greater Caribbean</i> ○ Discussant 2: Founder and Chief Executive Officer of Naxxar Technology, Leif Ollivierre <i>ICT as a Driver for an Enhanced Regional Transportation Mechanism.</i> ○ Interactive Discussion ● Closing remarks by Moderator |

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| <p>2:30 P.M. – 4:30 PM</p> | <p>Webinar II - <i>Trade without borders: Routes towards a common future for trade in the Greater Caribbean</i> (Open)</p> <ul style="list-style-type: none"> ● Opening Remarks by ACS Director of Trade and Sustainable Development ● Remarks by the Chair of the ACS Special Committee on Trade Development and External Economic Relations ● Moderator: Adviser in the ACS Directorate of Trade and Sustainable Development, Safiya Horne-Bique <ul style="list-style-type: none"> ○ Lead Speaker: Deputy Director of the Shridath Ramphal Centre for International Trade Law, Policy and Services at the University of the West Indies, Dr. Jan Yves Remy ○ Discussant 1: Secretary General of the Secretariat for Central American Economic Integration (SIECA, for its Spanish acronym), Ambassador Melvin Enrique Redondo <i>A Public Sector Perspective on Creating a Facilitative Trading Environment</i> ○ Discussant 2: Chief Executive Officer of the Trinidad and Tobago Manufacturers' Association, Dr. Ramesh Ramdeen <i>A Private Sector Perspective on Opportunities and Challenges within the Greater Caribbean</i> ○ Interactive Discussion ● Closing remarks by Moderator |
| <p>Thursday, 29th October</p> | |
| <p>11:00 A.M. – 1:00 P.M.</p> | <p>Webinar III – <i>Sustainability as a core business: Reshaping Tourism in the Greater Caribbean</i> (Open)</p> <ul style="list-style-type: none"> ● Opening Remarks by ACS Director of Trade and Sustainable Development ● Remarks by the Chair of the ACS Special Committee on Sustainable Tourism ● Moderator: Adviser in the ACS Directorate of Trade and Sustainable Development, Kennedy Pemberton <ul style="list-style-type: none"> ○ Lead Speaker: Executive Director of the International Institute of Tourism Studies at the George Washington University, Seleni Matus ○ Discussant 1: Deputy Manager of Planning and Product |

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| | <p>Development, Honduran Institute of Tourism, Juan Meza <i>Cooperation for tourism evolution: A multi-destination approach to sustainability</i></p> <ul style="list-style-type: none"> o Discussant 2: Chief Executive Officer and Director General of the Caribbean Hotel and Tourism Association, Frank Comito <i>Legitimizing Sustainability: A business case for the tourism operators in the Greater Caribbean</i> o Interactive Discussion ● Closing remarks by Moderator |
| <p>2:30 P.M. – 4:30 P.M.</p> | <p>Round Table I – Maximizing the agility, adaptability, and innovation of MSMEs in the Greater Caribbean – Trade Promotion Organizations (Closed)</p> <ul style="list-style-type: none"> ● Opening Remarks by ACS Director of Trade and Sustainable Development ● Remarks by the Chair of the ACS Special Committee on Trade Development and External Economic Relations ● Moderator: ACS Director of Trade and Sustainable Development, José Miguel Rovira o Lead Speaker: Product Development Consultant at Compete Caribbean, Kieron Swift o Discussant 1: Director of PROCOLOMBIA Caribbean, Enrique Stellabatti Torres <i>The Role of Trade Promotion Agencies in Promoting Innovative Approaches for MSMEs Competitiveness</i> o Discussant 2: Head of Economic Affairs at the Organization of Eastern Caribbean States, Jacqueline Emmanuel Flood <i>Utilizing Innovative Strategies and Market Intelligence for MSMEs Adaptability in a Dynamic Environment</i> o Interactive Discussion ● Closing remarks by Moderator |